

a m a d e s i g n

1711 West Rosehill Dr.
Chicago, Illinois
60660

773-989-9975

a.ma@att.net

C U R R I C U L U M V I T A E

Education:	BFA from the University of Illinois Champaign-Urbana	1985
Work Experience:	Principal	aMa Design 1986-1988
	Principal	Yellow, Inc. 1988-1992
	Principal, Executive Creative Director	Tanagram, Inc. 1992-2000
	Executive Creative Director	Leapnet, Inc. 2000-2003
Teaching:	The School of the Art Institute of Chicago	visiting faculty 1988-1993
	University of Illinois Champaign-Urbana	instructor: graduate seminars 1996
	Spiegel Inc.: Space Program Seminar	design history & practice 1996
	Leapnet, Inc.: Sanctuary	Corporate Creative Continuing Education Program Founder/administrator/instructor 2000-2002
Speaking:	Talk of the Town: 5 Chicago Designers:	<i>Art Institute of Chicago Designer Lecture Series</i>
	Zen and the Art of Technology:	<i>Apple Computers Lecture series, 1993</i>
	1994 Living Surfaces Conference:	<i>Presentation of the ACD Paper/Pixel Journal</i>
	1996 AIGA National Conference:	<i>Presentation of the concept "Change"</i>
	The 27 Chicago Designers:	<i>Art Institute of Chicago Design Lecture Series</i>
	Reinhold Brown Gallery for Fine and Rare Graphic Design:	Permanent poster Collection, 1995
	AIGA Hawaii Chapter	a.Ma Retrospective, 1997
	University of Hawaii, Manoa Campus	design history & practice seminar instructor, 1997
	University of Illinois, Circle Campus:	<i>University Designer Lecture Series (1988-00)</i>
	University of Illinois, Champaign-Urbana:	<i>University Designer Lecture Series (1988-00)</i>
	Northern Illinois University:	<i>University Designer Lecture Series (1988-00)</i>
	Southern Illinois University:	<i>University Designer Lecture Series (1988-00)</i>

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- Exhibits / News:**
- The Art of Design:** *A Curated Exhibition of Current Design Trends*
University of Wisconsin, Milwaukee 1988
 - The Art of Design 2:** *A Curated Exhibition of Current Design Trends*
University of Wisconsin, Milwaukee 1990
 - American Center for Design Top Chicago Firms:**
A Curated Exhibition of Top Chicago Firms
ACD Gallery, Chicago, Illinois 1992
 - I-Space Gallery:** *First showing of UIUC Alumni Design Professionals*
Chicago, Illinois 1995
 - Chicago Tonight TV News article:**
Tanagram, Small Businesses Doing Big Business May 1997
 - Chicago Tonight TV News article:**
Tanagram, The Impending Impact of Apple Computer's Demise
on Small Business May 1998
- Publications:**
- ID Magazine:** Illustrated Series on Future/Fantasy Products, March / April 1990
 - Advertising Age:** Article on ACD 100 Design Show, October 1990
 - 27 Chicago Designers:** Self-Published by the 27 Chicago, Designers, 1991
 - Advertising Age:** Article Design Boutique: Yellow, 1991
 - Chicago Tribune : Style Magazine:**
Article on "My Kind of Town" Watch, 1992
 - ID Magazine:** Article on the New Typography by Katherine McCoy, 1992
 - Visual Identity in Chicago:**
The best of American Corporate Identity Design
Seibundo Shinkosha Publishing Co., 1991
 - Non Traditional Design:** *Innovative Approaches to Graphics*
PBC International, Inc., 1992
 - Chicago Graphic Design:** *The best of Contemporary Chicago Graphic Design*
Resource World Publications, 1994
 - Cool Type:** North Light Books, 1997

Awards: ACD 100 Show, 1990 for Reggae on Red Stripe Poster

Elected Member of the 27 Chicago Designers / a historical design society, 1991

ID Magazine Annual Design Awards, 1993 for My Kind of Town Watch Package

Print Magazine's Regional Design Annual, 1994 for American Massage Therapy Association Identity

Aldus Magazine Annual Design Contest, 1994 for the Capsure Holdings Corp. 1993 Annual Report

Communication Arts Magazine Design Annual, 1995 for the American Center for Design Journal; Interact

Adobe Magazine 5th Annual Design Contest, 1995 for the American Center for Design Journal; Interact

74th Art Directors Annual, NY Art Directors Club, 1995 for the American Center for Design Journal; Interact (Distinctive Merit)

74th Art Directors Annual, NY Art Directors Club, 1995 for the American Center for Design Living Surfaces Poster (Merit)

Graphis Book Design 1, 1995 for the American Center for Design Journal; Interact

Print Magazine's Regional Design Annual, 1995 for the American Center for Design Journal; Interact

Print Magazine's Regional Design Annual, 1995 for the Whim Wham Toy Company Identity

Typography 16, Annual of the Type Directors Club, 1995 for the American Center for Design Journal; Interact

Communication Arts Magazine American Center for Design Interactive Design Annual, 1995

Communication Arts Magazine for the Tanagram Interactive Portfolio

Chicago Book Clinic Award, 1995 for the American Center for Design Journal; Interact

Graphic Design USA 16, the Annual of the AIGA, 1995 for the American Center for Design Journal; Interact

American Graphic Design Award, Graphic Design: USA Magazine, 1996 for Whim Wham Identity

American Graphic Design Award, Graphic Design: USA Magazine, 1996 for the American Center for Design Journal: Interact

American Graphic Design Award, Graphic Design: USA Magazine, 1996 for and MG Design Associates' Details newsletter

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Awards (cont.):

Graphis New Media 1, 1996 for the Tanagram Interactive Portfolio

How Magazine International Design Competition, 1996 for the American Center for Design Product Catalog

How Magazine International Design Competition, 1996 for Synthesis Corporate Identity

Mead Top 60 Show, 1996 for the American Center for Design Product Catalog

Print Magazine's Regional Design Annual, 1996 for the MG Design Associates' Brochure

ID Magazine Annual Design Awards, 1997 for the MG Design Associates' Brochure

ID Magazine Interactive Design Awards, 1997 for the Niketown Interactive Presentation

Communication Arts Magazine for The ACD Interactive Design Annual, 1997
also for the Novadigm Corporate Web site

The Art Directors Club 77th Annual Awards, 1998 Merit Award for the Center for Asian Arts and Media Brochure

Print Magazine's Regional Design Annual, 1998 for the Jeanne Hilary Photography Identity

The Best of Brochure Design, 1998 for the MG Design Associates' Brochure

Communication Arts Magazine The ACD Interactive Design Annual, 1999

"The Big Crit," Critique Magazine, 1999 for AIGA/Chicago Web site

ACD-100 Show, 1999 for Valence Health Branding Document

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Clients: *A listing of Past & Present Clients*

Alberto Culver

Alzheimer's Family Care Center/ ADRDA

The American Institute of Graphic Arts

American Center for Design

American Civil Liberties Union

American Classic Voyages: Delta Queen

American Massage Therapy Association

Andersen Consulting

Anderson Design, Inc.

Anheuser-Busch / Bacardi rum

Apple Computers

Capsure Holdings

Carolyn Grisko & Associates, Inc.

The Center for Asian Arts and Media

The Chinese Fine Arts Society

CIROBE

DePaul University

First National Bank of Chicago

George the Salon

Heller Financial

Hewitt Associates

Houston Foods

Hyatt Hotels Domestic / International

Inland Steel

John Crane, Inc. / USA

Kemper Financial

Kraft Foods, Inc.

Lankmar Corporation

Marilyn Miglin Cosmetics

McCluer Corporation

Michigan State University-College of Nursing

MG Design Associates

Motorola

Niketown, USA

Novadigm, Inc.

Red Stripe Beer

R.M. Chin & Associates

Scott Foresman and Company

Sears: Craftsman / Kenmore

Site Design, Inc.

Spiegel, Inc.

Sprint, USA

Steelcase, USA

Synthesis

Taki's Haircare Products

Tellabs

Tommy Armour Golf

USRobotics / 3Comm

Valence Health Systems

Wexcel, Inc.

Whim Wham Toys